

What is Social Media?

A word cloud centered around the word "PARTICIPATION". The words are arranged in a circular pattern around the central word. The words include: Networks, Offline Relationships, Transparency, Learning, Democratization, Online Communities, Interaction, Honesty, Shared knowledge, Playful, OnDemand, Personality, Exploration, FLATTENED COMMUNICATION, Openness, Sharing, Conversations, SHARED EXPERIENCE, Truthiness, ENGAGEMENT, Social, and Collaboration.

Networks Offline Relationships
Transparency Learning Democratization
Online Communities Interaction Honesty
Shared knowledge **PARTICIPATION** Playful
OnDemand Personality Exploration FLATTENED COMMUNICATION
Openness Sharing Conversations
SHARED EXPERIENCE Truthiness ENGAGEMENT
Social
Collaboration